



# Virginia Green Hotels & Lodging Facilities



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## The Graduate Hotel Charlottesville Charlottesville, VA



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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## The Graduate Hotel Charlottesville

Graduate Charlottesville is located in the center of it all, across the street from the University of Virginia Grounds and steps away from The Rotunda and The Lawn. Graduate Charlottesville proudly sits on the historic Main Street, overlooking The Corner, a charming stretch of restored and renovated restaurants, galleries and a slew of fun shops and stops. Quite simply, it's the smartest place to stay in town!

We are dedicated to reducing our footprint through recycling, energy conservation, and sourcing local foods and beverages.

We are very conscious of our environment and are committed to sourcing local whenever possible. We will be growing some of our vegetables and herbs on our rooftop terrace as well. We will be offering locally produced baked goods, meats, and vegetables in our café, as well as in our restaurant and throughout our event menus.

For more 'green' specific information : [graduatecharlottesville.com](http://graduatecharlottesville.com)

### Virginia Green Activities

#### This facility pledges that they:

##### Offer optional linen service

- Have signage in each guest room explaining the linen reuse procedures
- Train housekeeping staff on our process for optional linen service
- Minimize the use of bleach and chlorinated chemicals

## Recycle

- Glass Bottles
- Plastic Bottles
- Aluminum cans
- Newspaper
- Office paper

### Other items recycled by the facility:

- Printer/ copy machine toner cartridges
- Cardboard

## Reduce solid waste

- Track overall solid waste costs
- Use bulk soap dispensers instead of individual soaps/shampoos in guest rooms
- Use refillable shampoo bottles rather than single-use bottles
- Instruct housekeeping staff to save and reuse unopened items
- Recycle fryer grease
- Have an effective food inventory control system to minimize waste
- Use disposable foodservice items that are made from recycled content
- Use disposable foodservice items that are recyclable (in your area!)
- Use and compost disposable containers made of compostable material (corn, bamboo, potato starch, sugarcane, etc.)
- Use cloth napkins
- Use non-bleached napkins and coffee filters
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers to minimize the use of single-use bottles
- Use bulk soap dispensers in public restrooms
- Use high-efficiency hand-dryers
- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible
- Properly recycle and/or dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use integrated pest management (IPM)
- Minimize use of pesticides and herbicides in landscaping

## Use water efficiently

- Track overall water usage and wastewater costs
- Perform preventative maintenance to stop drips and leaks

- Have installed automatic faucets or toilets in public restrooms
- Have landscaping that utilizes native species
- Have minimized our lawn area

### Conserve energy

- Track overall energy bills
- Have individual thermostats for each room; ensure they are correctly adjusted
- Regularly perform preventative maintenance on HVAC system
- Keep office doors and windows closed if HVAC system is on
- Use natural lighting (i.e., open draperies and raise shades whenever adequate light from windows is available)
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed high efficiency fluorescent ballasts and lamps (T-5 and T-8)
- Have installed compact fluorescent light bulbs in all rooms and canned lighting
- Have installed LED Exit Signs
- Have adopted a policy/practice to turn off fans, computers, monitors and other devices in unoccupied rooms at the end of the workday or when otherwise not being used

### Offer a green events package

- Include the availability of "green meetings/conferences" in marketing packages (see the factsheet on Environmentally-Responsible Conferences & Events)




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For more information on **The Graduate Hotel Charlottesville**, see [graduatecharlottesville.com](http://graduatecharlottesville.com) or contact Robert White at [rwhite@graduatecharlottesville.com](mailto:rwhite@graduatecharlottesville.com) or 434-295-4333.

For more information on the Virginia Green program, see [www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx](http://www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx).



**Virginia Green** is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

